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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

O Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

•	Name and Address of Reporting Person* (Last, First, Middle)	2.	Issuer Name and Ticker or Trading Symbol	3.	I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)				
	Hickok, Lori A.		The E. W. Scripps Company (SSP)		5. If Amendment, Date of Original (Month/Day/Ye				
		4.	Statement for (Month/Day/Year)	5.					
	312 Walnut Street, 28th Floor		2/26/03						
	Person* (Last, First, Middle) Hickok, Lori A. B12 Walnut Street, 28th Floor (Street) Cincinnati, OH 45202	6.	Relationship of Reporting Person(s) to Issuer (Check All Applicable)	7.	Individual or Joint/Group Filing (Check Applicable Line)				
	Cincinnati, OH 45202		O Director O 10% Owner						
	(City) (State) (Zip)		☑ Officer (<i>give title below</i>)		O Form filed by More than One Reporting Person				
			O Other (specify below)						
			Vice President and Controller						

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* instruction 4(b)(v).

		Table	I — Non-Dei	ivati	ive Secu	ırities	Acquii	red	l, Dispos	ed of	, or B	ene	ficially Owned				
Title of Security 2. (Instr. 3)	Transaction Date (Month/Day/Year)	D	Deemed Execution Date, if any. Month/Day/Year)	3.	Transac (Instr. 8)		de 4.	or	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5.	Amount of Securities Beneficially Owned Following Reported Transactions(s) (Instr. 3 and 4)	6.	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7.	Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v			Amount	(A) or (D)	Price						
Class A Common Shares, \$.01 par value per share													1,600		D		
Common Voting Shares, \$.01 par value per share													None				
							Page :	2									

Table II — Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3a. Deemed Execution Date, if any (Month/Day/Year)	4.	Transacti Code (Instr. 8)	ion	5.	Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		
					Code	v		(A)	(D)	
Option	\$50.04	8/24/00			A	V		1		
Option	\$64.25	1/25/01			A	V		1		
Option	\$75.11	2/20/02			A	V		1		
Option	\$79.97	2/26/03			A	V		1		
			Page 3							

Date Exercisable and Expiration Date (Month/Day/Year)		7.	Title and Amount of Underlying Securities (Instr. 3 and 4)		8.	Price of Derivative Security (Instr. 5)	9.	Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10.	Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11.	Nature o Indirect Beneficia Ownersh (Instr. 4)
Date Exercisable	Expiration Date		Title	Amount or Number of Shares								
8/24/01	8/23/10		Class A Common	3,000						D		
1/25/02	1/24/11		Class A Common	3,000						D		
2/20/03	2/19/12		Class A Common	10,000						D		
2/26/04	2/25/13		Class A Common	10,000				4		D		
					_							
					_							

Table II — Derivative Securities Acquired, Disposed of, or Beneficially Owned — Continued

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

/s/ M. Denise Kuprionis, Attorney-in-fact for

Lori A. Hickok

**Signature of Reporting Person

2/28/03

Date

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).