SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

| 1. Name and Addro CONLIN KI | 1 0 | Person* | 2. Issuer Name and Ticker or Trading Symbol <u>E.W. SCRIPPS Co</u> [SSP] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner |
|--------------------------------|-------------------|----------------|--|--|
| (Last) 312 WALNUT | (First) STREET | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 05/04/2015 | Officer (give title Other (specify below) below) |
| 28TH FLOOR (Street) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person |
| CINCINNATI (City) | OH (State) | 45202 (Zip) | | Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | . Transaction 2A. Deemed Execution Date, | | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--|------------------|---|--|---------------|---------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (11301.4) |
| Class A Common Shares, \$.01 par value per share | 05/05/2015 | | C ⁽¹⁾ | | 3,649 | Α | \$23.65 | 7,567 | D | |
| Common Voting Shares, \$.01 par value per share | | | | | | | | 0 | D | |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | |
|---|--|--|--|--|--|--|--|--|
| (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | |

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) 5. Numbe Derivative Securities Acquired or Dispos of (D) (Ins 3, 4 and 5 | | tive ties ed (A) bosed (Instr. | 6. Date Exerc Expiration Da (Month/Day/Y | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---|---|--|---|---|---|--|--|---------------------|---|------------------------------|---|--|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Restricted Stock Units | (2) | 05/05/2015 | | C ⁽¹⁾ | | | 3,649 | 05/05/2015 | 05/05/2015 | Restricted Stock Units | 3,649 | \$23.65 | 0 ⁽²⁾ | D | |
| Restricted Stock Units | (3) | 05/04/2015 | | А | | 2,244 | | 05/04/2016 | 05/04/2016 | Restricted Stock Units | 2,244 | \$0.00 | 2,244 ⁽³⁾ | D | |

Explanation of Responses:

1. This transaction reflects the conversion of restricted stock units into Class A Common Shares.

2. Additional restricted stock units were allocated to the reporting person's account on account of the spin-off of the issuer's newspaper business on April 1, 2015.

3. This restricted stock unit award will vest in 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

/s/ William Appleton, Attorney-05/06/2015

in-fact for Kelly P. Conlin Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.