FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
OMB Number:	3235-0104						
Estimated average burden							
hours per response:	0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addi		F ETSOTT	2. Date of Event Requiring Statement (Month/Day/Year) 05/01/2013 3. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]								
(Last) 312 WALNUT	(First)	(Middle)				tionship of Reporting Perso all applicable) Director	on(s) to Issuer		5. If Amendment, Date of Original Filed (Month/Day/Year)		
28TH FLOOR						Officer (give title below)	Other (spe below)	cify		cable Line)	/Group Filing (Check
(Street) CINCINNATI	ОН	45202							X	•	y One Reporting Person y More than One erson
(City)	(State)	(Zip)									
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)						nt of Securities ally Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Class A Common Shares, \$.01 par value per share						0	D				
Common Voting Shares, \$.01 par value per share						0	D				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
Expiration		Expiration Da			3. Title and Amount of Securities Underlying Derivative Security (Ir		4. Conve or Exe	ercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiratior Date	1 Title		Amount or Number of Shares	Price of Deriva	tive	Direct (D) or Indirect (I) (Instr. 5)	
Restricted Stoc	k Units		05/01/2014	05/01/2014	R	estricted Stock Units	3,918	(1))	D	

Explanation of Responses:

1. This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

/s/ William Appleton,
Attorney-in-fact for Kelly P. 05/07/2013
Conlin

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

BE IT KNOWN, that Kelly Conlin does hereby make and appoint each of Timothy M. Wesolowski, Senior Vice President, Chief Financial Officer and Treasurer, William Appleton, Senior Vice President and General Counsel, and Julie McGehee, Vice President, Benefits and Compensation and Corporate Secretary of The E. W. Scripps Company, or any person designated by him or her, as his true and lawful attorney for him and in his name, place and stead, giving and granting to each the power and authority to sign and file reports required under Section 16(a) of the Securities and Exchange Act of 1934, with full power of substitution and revocation, hereby ratifying and confirming such act(s) that any said attorney shall lawfully do or cause to be done by virtue hereof.

Effective May 2, 2013.

/s/ Kelly Conlin