

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL | |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | |
|---|---|--|---|
| 1. Name and Address of Reporting Person* <u>Lawlor Brian G.</u> (Last) (First) (Middle) 312 WALNUT STREET 28TH FLOOR (Street) CINCINNATI OH 45202 (City) (State) (Zip) | 2. Date of Event Requiring Statement (Month/Day/Year) 01/01/2009 | 3. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE [SSP]</u> | |
| | | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Sr. VP/Television | 5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|---|--|---|
| Class A Common Shares, \$.01 par value per share | 1,000 ⁽¹⁾ | D | |
| Common Voting Shares, \$.01 par value per share | 0 | D | |

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|-----------------|---|----------------------------|--|--|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |
| Option | 02/20/2003 | 02/19/2012 | Class A Common | 5,633 | 8.01 | D | |
| Option | 02/26/2004 | 02/25/2013 | Class A Common | 3,755 | 8.52 | D | |
| Option | 02/25/2005 | 02/24/2014 | Class A Common | 9,389 | 10.47 | D | |
| Option | 02/10/2006 | 02/09/2013 | Class A Common | 9,389 | 9.9 | D | |
| Option | 02/22/2007 | 02/21/2014 | Class A Common | 21,907 | 10.44 | D | |
| Option | 02/22/2008 | 02/21/2015 | Class A Common | 34,425 | 10.41 | D | |
| Option | 02/21/2009 | 02/20/2016 | Class A Common | 46,948 | 9.09 | D | |

Explanation of Responses:

1. This restricted share award shall vest in three equal installments on 2/1/09, 2/1/10 and 2/1/11.

Remarks:

/s/ Mary Denise Kuprionis,
Attorney-in-fact for Brian G. Lawlor 01/05/2009

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

BE IT KNOWN, that Brian G. Lawlor, Senior Vice President/Television, effective January 1, 2009, does hereby make and appoint Mary Denise Kuprionis, Vice President, Secretary and Chief Ethics & Compliance Officer of The E. W. Scripps Company, as his true and lawful attorney for him and in his name, place and stead, giving and granting to said attorney the power and authority to sign and file reports required under Section 16(a) of the Securities and Exchange Act of 1934 with full power of substitution and revocation, hereby ratifying and confirming such act(s) that said attorney shall lawfully do or cause to be done by virtue hereof.

IN WITNESS WHEREOF, I have hereunto set my hand as of the 12th day of December, 2008.

/s/ Brian G. Lawlor