

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported) June 10, 2005**

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**THE E.W. SCRIPPS COMPANY**

(Exact name of registrant as specified in its charter)

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**Ohio**  
(State or other jurisdiction of  
incorporation or organization)

**0-16914**  
(Commission File Number)

**31-1223339**  
(I.R.S. Employer  
Identification Number)

**312 Walnut Street Cincinnati, Ohio**  
(Address of principal executive offices)

**45202**  
(Zip Code)

**Registrant's telephone number, including area code: (513) 977-3000**

**Not Applicable**  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events**

On June 10, 2005, we released information regarding our consolidated revenue for the month ended May 31, 2005. A copy of the press release is filed as Exhibit 99.

The discussion and the information contained in the press release contain certain forward-looking statements that are based on our current expectations. Forward-looking statements are subject to certain risks, trends, and uncertainties that could cause actual results to differ materially from the expectations expressed in the forward-looking statements. Such risks, trends and uncertainties, which in most instances are beyond our control, include changes in advertising demand and other economic conditions; consumers' taste; newsprint prices; program costs; labor relations; technological developments; competitive pressures; interest rates; regulatory rulings; and reliance on third-party vendors for various products and services. The words "believe," "expect," "anticipate," "estimate," "intend," and similar expressions identify forward-looking statements. All forward-looking statements, which are as of the date of this filing, should be evaluated with the understanding of their inherent uncertainty. We undertake no obligation to publicly update any forward-looking statement to reflect events or circumstances after the date the statement is made.

**Item 9.01 Financial Statements and Exhibits**

(c) Exhibits

99 Press release dated June 10, 2005.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE E.W. SCRIPPS COMPANY

BY: /s/ Lori A. Hickok

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Lori A. Hickok  
Vice President and Controller

Dated: June 10, 2005

**PRESS RELEASE****Scripps reports May revenues**

For immediate release  
June 10, 2005

(NYSE: SSP)

CINCINNATI – The E. W. Scripps Company’s consolidated revenue for May increased 11 percent year-over-year to \$214 million.

Revenue for the company’s most profitable division, Scripps Networks, was up 22 percent to \$84.8 million. May advertising revenue at Scripps Networks was up 23 percent and affiliate fee revenue increased 17 percent. The company expects Scripps Networks advertising revenue to be up 25 to 30 percent in the second quarter, consistent with the company’s previously issued guidance.

Scripps Networks includes the company’s portfolio of national cable and satellite television networks, including Home & Garden Television, Food Network, DIY Network, Fine Living and Great American Country (GAC).

HGTV and Food Network can be seen in 89 million and 88 million U.S. television households, respectively. DIY Network reaches about 33 million households and Fine Living can be seen in about 27 million households. GAC reached about 38 million U.S. households in May.

At the company’s newspapers, total revenue was up 2.8 percent to \$63.9 million in May compared with the same month a year ago. May advertising revenue at newspapers managed solely by Scripps was up 3.8 percent year-over-year to \$51.4 million. Newspaper advertising revenue in May by category was:

- Local, up 2.7 percent to \$14.8 million.
- Classified, up 1.1 percent to \$20.3 million.
- National, up 3.7 percent to \$3.6 million.
- Preprint and other, up 10 percent to \$12.7 million.

The company’s share of profits from its four joint newspaper operations, before editorial costs, was \$7.3 million compared with \$7.5 million in May 2004.

At Shop at Home, the company’s television retailing subsidiary, May revenue was up 29 percent to \$28.2 million. Shop at Home could be seen in 53 million full-time equivalent television households in May, up 8.6 percent from the same month in 2004.

At the company’s broadcast television stations, May revenue was down 2.7 percent to \$28.9 million. The decline reflects the relative absence of political advertising revenue compared with \$1.9 million in political advertising revenue during the same month last year.

Broadcast television May advertising revenue, by category, was:

- Local, up 7.3 percent to \$18.6 million.
- National, down 0.9 percent to \$9.3 million.

**About Scripps**

Scripps is a diverse media concern with interests in national lifestyle television networks, newspaper publishing, broadcast television, television retailing, interactive media and licensing and syndication. All of the company’s media businesses provide content and advertising services via the Internet.

Scripps is organized into the following operating divisions.

**Scripps Networks**, including the company’s growing portfolio of popular lifestyle television networks. Scripps Networks brands include Home & Garden Television, Food Network, DIY Network, Fine Living, Great American Country (GAC) and HGTVPro. Scripps Networks Web sites include FoodNetwork.com, HGTV.com, DIYNetwork.com, fineliving.com and gactv.com. Scripps Networks programming can be seen in 86 countries.

**Scripps Newspapers**, including daily and community newspapers in 19 markets and the Washington-based Scripps Media Center, home to the Scripps Howard News Service. Scripps newspapers include the Rocky Mountain News in Denver, the Commercial Appeal in Memphis, the Knoxville (Tenn.) News Sentinel and the Ventura County (Calif.) Star.

**Scripps Television Station Group**, including six ABC-affiliated stations, three NBC affiliates and one independent. Scripps operates broadcast television stations in Detroit; Cleveland; Cincinnati; Phoenix; Tampa; Baltimore; Kansas City, Mo.; West Palm Beach, Fla.; Tulsa, Okla.; and Lawrence, Kan.

**Shop at Home**, the company's television retailing subsidiary, which markets a growing range of consumer goods directly to television viewers and visitors to the Shop at Home Web site, shopathometv.com. Shop at Home reaches about 53 million full-time equivalent U.S. households, including 5 million households via five Scripps-owned Shop at Home affiliated television stations.

**United Media**, a leading licensing and syndication company. United Media is the worldwide licensing and syndication home of Peanuts, Dilbert and about 150 other features and characters.

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*Contact: Tim Stautberg, The E. W. Scripps Company, 513-977-3826  
Email: stautberg@scripps.com*

	May			Year-to-date		
	2005	2004	%	2005	2004	%
<b>SEGMENT OPERATING REVENUES</b>						
Scripps Networks (1)	\$ 84.8	\$ 69.5	22.0%	\$ 366.1	\$ 292.3	25.2%
Newspapers	63.9	62.1	2.8%	307.1	299.0	2.7%
Broadcast Television	28.9	29.7	(2.7)%	127.2	133.8	(4.9)%
Shop At Home	28.2	21.9	28.9%	160.9	117.4	37.0%
Licensing and Other Media	7.7	8.9	(13.5)%	41.6	45.3	(8.2)%
<b>TOTAL</b>	<b>\$213.5</b>	<b>\$192.2</b>	<b>11.1%</b>	<b>\$1,002.9</b>	<b>\$887.9</b>	<b>13.0%</b>
<b>SCRIPPS NETWORKS (1)</b>						
<i>Operating Revenues</i>						
Advertising	\$ 70.7	\$ 57.5	23.1%	\$ 295.4	\$ 232.2	27.3%
Affiliate fees, net	13.5	11.5	17.4%	68.1	56.4	20.9%
Other	0.6	0.6	4.4%	2.5	3.8	(33.3)%
<b>Scripps Networks</b>	<b>\$ 84.8</b>	<b>\$ 69.5</b>	<b>22.0%</b>	<b>\$ 366.1</b>	<b>\$ 292.3</b>	<b>25.2%</b>
<i>Subscribers (2)</i>						
HGTV				88.6	85.4	3.7%
Food Network				87.5	84.1	4.0%
Great American Country				38.3	26.8	42.9%
<b>NEWSPAPERS</b>						
<i>Operating Revenues</i>						
Local	\$ 14.8	\$ 14.4	2.7%	\$ 71.6	\$ 70.6	1.4%
Classified	20.3	20.1	1.1%	97.7	93.9	4.0%
National	3.6	3.5	3.7%	17.4	16.6	4.5%
Preprints and other	12.7	11.5	10.0%	57.6	53.5	7.7%
<b>Newspaper advertising</b>	<b>51.4</b>	<b>49.5</b>	<b>3.8%</b>	<b>244.2</b>	<b>234.6</b>	<b>4.1%</b>
Circulation	11.1	11.3	(1.4)%	55.7	57.3	(2.7)%
Other	1.3	1.4	(0.3)%	7.2	7.2	0.3%
<b>Newspapers</b>	<b>\$ 63.9</b>	<b>\$ 62.1</b>	<b>2.8%</b>	<b>\$ 307.1</b>	<b>\$ 299.0</b>	<b>2.7%</b>
<i>Ad inches (excluding JOAs) (in thousands)</i>						
Local	524	517	1.4%	2,503	2,516	(0.5)%
Classified	836	872	(4.1)%	3,950	4,003	(1.3)%
National	103	95	7.6%	490	471	4.1%
<b>Full run ROP</b>	<b>1,463</b>	<b>1,484</b>	<b>(1.4)%</b>	<b>6,944</b>	<b>6,990</b>	<b>(0.7)%</b>
<b>Share of JOA operating profits (3)</b>	<b>\$ 7.3</b>	<b>\$ 7.5</b>	<b>(2.4)%</b>	<b>\$ 31.5</b>	<b>\$ 29.3</b>	<b>7.8%</b>
<b>BROADCAST TELEVISION</b>						
<i>Operating Revenues</i>						
Local	\$ 18.6	\$ 17.3	7.3%	\$ 80.2	\$ 77.9	2.9%
National	9.3	9.4	(0.9)%	41.0	40.3	1.7%
Political	0.1	1.9		0.2	8.7	
Other	0.9	1.1	(15.5)%	5.8	6.9	(15.3)%
<b>Broadcast Television</b>	<b>\$ 28.9</b>	<b>\$ 29.7</b>	<b>(2.7)%</b>	<b>\$ 127.2</b>	<b>\$ 133.8</b>	<b>(4.9)%</b>
<b>SHOP AT HOME</b>						
<i>Operating Revenues</i>						
Shop At Home	\$ 28.2	\$ 21.9	28.9%	\$ 160.9	\$ 117.4	37.0%
<b>Avg. full-time equivalent homes</b>	<b>53.3</b>	<b>49.1</b>	<b>8.6%</b>	<b>53.3</b>	<b>48.0</b>	<b>11.0%</b>

- (1) Operating results include Great American Country since the November 17, 2004 acquisition date.  
 (2) Subscriber counts are according to the Nielsen Homevideo Index of homes that receive cable networks.  
 (3) Excludes editorial costs.

	April and May		
	2005	2004	%
<i>( amounts in millions, unless otherwise noted )</i>			
<b>SEGMENT OPERATING REVENUES</b>			
Scripps Networks (1)	\$ 163.5	\$ 133.5	22.4%
Newspapers	124.9	120.5	3.7%
Broadcast Television	54.9	58.1	(5.5)%
Shop At Home	58.7	43.5	35.1%
Licensing and Other Media	15.7	18.6	(15.3)%
<b>TOTAL</b>	<b>\$ 417.8</b>	<b>\$ 374.2</b>	<b>11.6%</b>
<b>SCRIPPS NETWORKS (1)</b>			
<i>Operating Revenues</i>			
Advertising	\$ 135.9	\$ 109.7	23.9%
Affiliate fees, net	26.2	22.5	16.3%
Other	1.4	1.3	7.3%
<b>Scripps Networks</b>	<b>\$ 163.5</b>	<b>\$ 133.5</b>	<b>22.4%</b>
<i>Subscribers (2)</i>			
HGTV	88.6	85.4	3.7%
Food Network	87.5	84.1	4.0%
Great American Country	38.3	26.8	42.9%
<b>NEWSPAPERS</b>			
<i>Operating Revenues</i>			
Local	\$ 29.0	\$ 28.3	2.8%
Classified	40.2	38.2	5.2%
National	6.9	6.8	2.6%
Preprints and other	23.8	22.2	7.0%
<b>Newspaper advertising</b>	<b>99.9</b>	<b>95.4</b>	<b>4.7%</b>
Circulation	21.9	22.0	(0.6)%
Other	3.1	3.0	1.3%
<b>Newspapers</b>	<b>\$ 124.9</b>	<b>\$ 120.5</b>	<b>3.7%</b>
<i>Ad inches (excluding JOAs) (in thousands)</i>			
Local	1,024	997	2.7%
Classified	1,654	1,656	(0.1)%
National	200	187	6.9%
<b>Full run ROP</b>	<b>2,878</b>	<b>2,841</b>	<b>1.3%</b>
<b>Share of JOA operating profits (3)</b>	<b>\$ 14.0</b>	<b>\$ 13.8</b>	<b>1.1%</b>
<b>BROADCAST TELEVISION</b>			
<i>Operating Revenues</i>			
Local	\$ 35.2	\$ 33.5	5.1 %
National	17.5	17.7	(1.1)%
Political	0.2	4.6	
Other	2.0	2.3	(13.6)%
<b>Broadcast Television</b>	<b>\$ 54.9</b>	<b>\$ 58.1</b>	<b>(5.5)%</b>
<b>SHOP AT HOME</b>			
<i>Operating Revenues</i>			
Shop At Home	\$ 58.7	\$ 43.5	35.1%
<b>Avg. full-time equivalent homes</b>	<b>53.1</b>	<b>48.7</b>	<b>9.0%</b>

- (1) Operating results include Great American Country since the November 17, 2004 acquisition date.  
 (2) Subscriber counts are according to the Nielsen Homevideo Index of homes that receive cable networks.  
 (3) Excludes editorial costs.