FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| <b>STATEMENT</b> | <b>OF CHANGES</b> | IN BENEFICIAL | <b>OWNERSHIP</b> |
|------------------|-------------------|---------------|------------------|

| l | OMB APPRO              | DVAL      |
|---|------------------------|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Carson Robert A |   |            |                  |   | 2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ] |   |  |                                   |   |   |                  |   |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Check (cree))          |  |  |                                     |   |  |
|---|---|------------|------------------|---|--|---|--|-----------------------------------|---|---|------------------|---|---|---|--|--|-------------------------------------|---|--|
| (Last) (First) (Middle) 312 WALNUT STREET 28TH FLOOR      |   |            |                  | 3. Date of Earliest Transaction (Month/Day/Year) 03/09/2015 |  |   |  |                                   |   |   |                  |   | X Officer (give title Other (specify below)  VP & Chief Information Officer   |   |  |  |                                     |   |  |
| (Street)  | NATI O  | Н          | 45202            |   | 4. 1   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |  |                                   |   |   |                  |   |   | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting |  |  |                                     |   |  |
| (City)  | (S  | tate)      | (Zip)            |   |  |   |  |                                   |   |   |                  |   |   |   | Persor   | 1  |                                     |   |  |
|   |   | Tab        | le I - No        | n-Deriv   | /ative   | e Se  | curit  | ies Ac                            | quired  | Dis   | posed (          | of, or B  | enefi   | cially  | Owned  | l  |                                     |   |  |
| Date  |   |            |                  | saction<br>Day/Year)  |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |  | Transaction Di<br>Code (Instr. 5) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a 5) |                  |   |   |   | es<br>ally<br>Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  | n: Direct<br>r Indirect<br>estr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |
|   |   |            |                  |   |  |   |  | Code                              | v   | Amount  | (A) (D)          | r Pr  | ice   | Reported<br>Transact<br>(Instr. 3   | tion(s)  |  |                                     | (Instr. 4)  |  |
| Class A Common Shares, \$.01 par value per share          |   |            |                  | 03/09   | 9/2015   | /2015   |  | C <sup>(1)</sup>                  |   | 7,607   | 7 A              | \$  | 24.11   | 52,118  |  |  | D                                   |   |  |
| Class A Common Shares, \$.01 par value per share 03/0     |   |            |                  | 03/09   | 9/2015   | /2015   |  | F <sup>(2)</sup>                  |   | 2,170   | ) D              | \$  | 24.11   | 49,948  |  |  | D                                   |   |  |
| Common Voting Shares, \$.01 par value per share           |   |            |                  |   |  |   |  |                                   |   |   |                  |   | 0   |   |  | D  |                                     |   |  |
|   |   | 7          | āble II -        |   |  |   |  |                                   |   |   |                  | , or Bei<br>ble sec                                 |   |   | Owned  |  |                                     |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)       | of 2. 3. Transaction 3A. Deemed 4. Execution Date Execution Date, Tran y or Exercise (Month/Day/Year) if any Cod- |            | Transa<br>Code ( |   | ction of E   |   | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                                   | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |   |                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) |   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                                     |   |  |
|   |   |            |                  |   | Code   | v   | (A)  | (D)                               | Date<br>Exercisal   |   | xpiration<br>ate | Title   | or  | ount<br>nber<br>res   |  |  |                                     |   |  |
| Restricted<br>Stock<br>Units                              | \$24.11   | 03/09/2015 |                  |   | C <sup>(1)</sup>   |   |  | 4,071                             | 03/15/20  | 13 03   | 3/15/2015        | Restricted<br>Stock<br>Units                        |   | 071   | \$24.11  | 0  |                                     | D   |  |
| Restricted<br>Stock<br>Units                              | \$24.11   | 03/09/2015 |                  |   | C <sup>(1)</sup>   |   |  | 2,331                             | 03/09/20  | 14 03   | 3/09/2016        | Restricted<br>Stock<br>Units                        |   | 662   | \$24.11  | 2,331  |                                     | D   |  |
| Restricted<br>Stock<br>Units                              | (3)   | 03/09/2015 |                  |   | J <sup>(3)</sup>   |   |  | 2,409                             | 03/09/20  | 15 03   | 3/09/2017        | Restricted<br>Stock<br>Units                        |   | 317   | \$24.11  | 2,408  |                                     | D   |  |

## **Explanation of Responses:**

- 1. This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- 2. The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- 3. Forty percent of the units awarded in 2014 were contingent on performance measures. Because the company did not meet these measures, the subject units did not vest and were forfeited under terms of the award.

## Remarks:

/s/ William Appleton,

Attorney-in-fact for Robert A. 03/11/2015

Carson

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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