FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Appleton William</u>						2. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FL.						3. Date of Earliest Transaction (Month/Day/Year) 03/18/2014								X Officer (give title Other (specify below) SVP and General Counsel					
(Street) CINCINNATI OH 45202					4. 1	If Amendment, Date of Original Fi				l Filed	(Month/Da	ay/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(State) (Zip)												Person						
		Tal	ole I - Nor	n-Deriv	vativ	e Se	curitie	s Ac	quired	, Dis	posed o	of, or Be	nefici	ally (Owned				
1. Title of Security (Instr. 3) 2. Trans Date (Month/l						2A. Deemed Execution Date, if any (Month/Day/Year		Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a 5)					s Illy ollowing	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
										v	Amount	(A) o (D)	Price	e	Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Class A Common Shares, \$.01 par value per share															106,727		D		
Common Voting Shares, \$.01 par value per share															0			D	
			Table II -									, or Ben ble secu		-	wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	d Date,	ate, Transa Code (5. Number of		6. Date Exercisal Expiration Date (Month/Day/Year		able and	ole and 7. Title and A of Securities		nt 8.	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amour or Number of Shares	er					
Restricted Stock Units	(1)	03/18/2014			J		18,736		03/09/20	15 0	3/09/2018	Restricted Stock Units	18,73	36	(1)	18,73	6	D	
Restricted Stock Units	(2)								03/11/20	12 0	3/11/2015	Restricted Stock Units	7,92	9		7,929 ⁽	(2)	D	
Restricted Stock Units	(3)								03/15/20	13 0	3/15/2016	Restricted Stock Units	16,28	37		16,287	(3)	D	
Restricted Stock Units	(4)								03/09/20	14 0	3/09/2017	Restricted Stock Units	13,98	37		13,987	(4)	D	

Explanation of Responses:

- 1. This restricted stock unit award will vest in equal parts in 2015, 2016, 2017 and 2018. A portion of the award is performanced based. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 2. This restricted stock unit award will vest in 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 3. This restricted stock unit award will vest in equal parts in 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 4. This restricted stock unit award will vest in equal parts in 2015, 2016 and 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

/s/ William Appleton

03/21/2014

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** Signature of Reporting Person

Date

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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