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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**  
**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): August 31, 2011

**THE E.W. SCRIPPS COMPANY**

(Exact name of registrant as specified in its charter)

|   |  |  |
|---|--|--|
| <u>Ohio</u><br>(State or other jurisdiction<br>of incorporation)                          | <u>0-16914</u><br>(Commission File Number) | <u>31-1223339</u><br>(IRS Employer Identification No.) |
| <u>312 Walnut Street<br/>Cincinnati, Ohio</u><br>(Address of principal executive offices) |  | <u>45202</u><br>(Zip Code)                             |

Registrant's telephone number, including area code: **(513) 977-3000**

**Not Applicable**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**THE E.W. SCRIPPS COMPANY**

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**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

Effective August 31, 2011, Timothy M. Wesolowski has been appointed as the Company's Senior Vice President, Chief Financial Officer and Treasurer. The press release announcing his appointment and providing certain required information is filed as an exhibit hereto. Mr. Wesolowski's annual base salary will be \$340,000 with a 30% target bonus under the Company's 2011 annual incentive program. In connection with his appointment, Mr. Wesolowski has been granted 24,968 time-based restricted share units with an award value of approximately \$200,000 effective September 1, 2011, under its Long-Term Incentive Plan, which is described in the Company's most recent proxy statement.

**Item 9.01 Financial Statements and Exhibits**

| <b>Exhibit<br/>Number</b> | <b>Description of Item</b>          | <b>Exhibit No.<br/>Incorporated</b> |
|---------------------------|-------------------------------------|-------------------------------------|
| 99.1                      | Press release dated August 30, 2011 | 99.1                                |

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE E.W. SCRIPPS COMPANY

BY: /s/ Douglas F. Lyons  
Douglas F. Lyons  
Vice President and Controller  
(Principal Accounting Officer)

Dated: September 2, 2011



# News Release

The E.W. Scripps Company  
P.O. Box 5380  
Cincinnati, Ohio 45201

312 Walnut Street, Suite 2800  
Cincinnati, Ohio 45202

Phone (513) 977-3000  
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## Wesolowski named Scripps CFO, treasurer

For immediate release  
August 30, 2011

(NYSE: SSP)

CINCINNATI — Timothy M. Wesolowski, a financial executive with more than two decades of experience managing accounting, treasury, tax and risk management functions, has been named senior vice president, chief financial officer and treasurer of The E.W. Scripps Company, effective Aug. 31, 2011.

Wesolowski, 53, succeeds Tim Stautberg, who was named in June to be the company's senior vice president of newspapers.

"Tim's broad experience across a variety of industries makes him a great addition to our team," said Rich Boehne, Scripps president and CEO. "We had a wealth of strong candidates, but Tim rose to the top as the best financial executive for Scripps in this period of rapid transition for media businesses."

Wesolowski most recently spent six years with Cincinnati-based Convergys Corporation, starting as its treasurer before being promoted in 2006 to the position of senior vice president finance, controller and treasurer. In 2010 he became chief financial officer of the company's Call Center Division, an operation with \$1.7 billion in revenues, where he co-led a business process re-engineering project that significantly improved efficiency.

Prior to Convergys, Wesolowski was a business unit controller and financial director at Ameron International in Dallas. From 1995 to 2002 he was with Valspar Corporation in Minneapolis, starting as vice president and treasurer before serving three years as general manager and national sales manager in the company's automotive group. He previously spent eight years as vice president and assistant treasurer at Ecolab Corporation in Minneapolis, and six years in the finance and treasury groups at B.F. Goodrich in Akron, Ohio.

Wesolowski received his bachelor's degree in accounting and his master's of business administration from Purdue University, and he serves on the board of trustees of the Greater Miami Valley YMCA. He previously served on the boards of trustees of the Cincinnati New Markets Fund and Chatfield College.

He and his wife, Debbie, live in Liberty Township, Ohio, and have two adult children.

The E.W. Scripps Company is a diverse media enterprise with interests in television stations and newspapers. For a full listing of Scripps media companies and their associated Web sites, visit <http://www.scripps.com/>.

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