

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) February 14, 2006

THE E.W. SCRIPPS COMPANY

(Exact name of registrant as specified in its charter)

Ohio
(State or other jurisdiction of
incorporation or organization)

0-16914
(Commission File Number)

31-1223339
(I.R.S. Employer
Identification Number)

312 Walnut Street
Cincinnati, Ohio
(Address of principal executive offices)

45202
(Zip Code)

Registrant's telephone number, including area code: (513) 977-3000

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events

On February 14, 2006, we released information regarding revenue for certain of our operating segments for the month ended January 31, 2006. A copy of the press release is filed as Exhibit 99.

The discussion and the information contained in the press release contain certain forward-looking statements that are based on our current expectations. Forward-looking statements are subject to certain risks, trends, and uncertainties that could cause actual results to differ materially from the expectations expressed in the forward-looking statements. Such risks, trends and uncertainties, which in most instances are beyond our control, include changes in advertising demand and other economic conditions; consumers' taste; newsprint prices; program costs; labor relations; technological developments; competitive pressures; interest rates; regulatory rulings; and reliance on third-party vendors for various products and services. The words "believe," "expect," "anticipate," "estimate," "intend," and similar expressions identify forward-looking statements. All forward-looking statements, which are as of the date of this filing, should be evaluated with the understanding of their inherent uncertainty. We undertake no obligation to publicly update any forward-looking statement to reflect events or circumstances after the date the statement is made.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

99 Press release dated February 14, 2006.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE E.W. SCRIPPS COMPANY

BY: /s/ Lori A. Hickok

Lori A. Hickok
Vice President and Controller

Dated: February 14, 2006

PRESS RELEASE**Scripps reports January revenue, statistics**

For immediate release
Feb. 14, 2006

(NYSE: SSP)

CINCINNATI – The E. W. Scripps Company today reported January revenue and statistics for its Scripps Networks, Shop At Home, newspaper and broadcast television operating divisions.

For competitive reasons, the company does not report monthly revenue from its online comparison shopping subsidiary, Shopzilla. The company reports Shopzilla revenue on a quarterly basis.

At Scripps Networks revenue was up 15 percent to \$69.9 million in January compared with the same month a year ago.

January advertising revenue at Scripps Networks was up 12 percent and affiliate fee revenue increased 22 percent. Based on advanced advertising sales, the company expects revenue growth at Scripps Networks to strengthen in February and March. The company reaffirmed its previous guidance for the first quarter of 18 to 20 percent revenue growth at Scripps Networks.

Scripps Networks includes the company's portfolio of national cable and satellite television networks, including HGTV, Food Network, DIY Network, Fine Living and Great American Country (GAC).

HGTV and Food Network can be seen in 89 million and 88 million U.S. television households, respectively. DIY Network reaches about 35 million households and Fine Living can be seen in about 32 million households. GAC reached 40 million U.S. households in January.

At the company's newspapers, total revenue was up 3.5 percent to \$62.8 million. Newspaper advertising revenue grew 5.4 percent during January. Broken down by category, newspaper advertising revenue during the month was:

- Local, up 1.2 percent to \$13.7 million.
- Classified, up 6.0 percent to \$20.6 million.
- National, down 0.8 percent to \$3.5 million.
- Preprint, online and other, up 12 percent to \$12.3 million.

At Shop At Home, the company's television retailing subsidiary, January revenue was down 3.2 percent to \$30.5 million.

At the company's broadcast television stations, January revenue was up 7.1 percent to \$24.2 million. Broken down by category, broadcast television revenue was:

- Local, up 12 percent to \$15.9 million.
- National, up 3.4 percent to \$7.5 million.
- Political, up slightly to \$100,000.

Forward-looking statements

This press release contains certain forward-looking statements related to the company's businesses that are based on management's current expectations. Forward-looking statements are subject to certain risks, trends and uncertainties, including changes in advertising demand and other economic conditions that could cause actual results to differ materially from the expectations expressed in forward-looking statements. All forward-looking statements should be evaluated with the understanding of their inherent uncertainty. The company's written policy on forward-looking statements can be found on page F-5 of its 2004 SEC Form 10K.

We undertake no obligation to publicly update any forward-looking statements to reflect events for circumstances after the date the statement is made.

About Scripps

The E.W. Scripps Company (NYSE: SSP) is a diverse and growing media enterprise with interests in national cable networks, newspaper publishing, broadcast television stations, electronic commerce, interactive media, and licensing and syndication.

The company's portfolio of media properties includes: **Scripps Networks**, with such brands as HGTV, Food Network, DIY Network, Fine Living, Great American Country and HGTVPro; **daily and community newspapers** in 18 markets and the Washington-based Scripps Media Center, home to the Scripps Howard News Service; 10 **broadcast TV stations**, including six ABC-affiliated stations, three NBC affiliates and one independent; **United Media**, a leading worldwide licensing and syndication company that is the home of PEANUTS, DILBERT and approximately 150 other features and comics; **Shop At Home**, which markets a growing range of consumer goods directly to television viewers in roughly 57 million U.S. households and online through shopathometv.com; and **Shopzilla**, the online comparison shopping service that carries an index of more than 30 million products from approximately 60,000 merchants.

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Contact: Tim Stautberg, The E. W. Scripps Company, 513-977-3826

Email: stautberg@scripps.com

THE E.W. SCRIPPS COMPANY

Unaudited Revenue and Statistical Summary
 Period: January
 Report date: February 14, 2006

For more information:

Tim Stautberg
 The E.W. Scripps Company
 513-977-3826

REVENUE AND STATISTICAL SUMMARY FOR SELECTED OPERATING SEGMENTS

	January		
	2006	2005	%
<i>(amounts in millions, unless otherwise noted)</i>			
SCRIPPS NETWORKS			
<i>Operating Revenues</i>			
Advertising	\$ 53.0	\$ 47.2	12.3%
Affiliate fees, net	16.3	13.4	21.7%
Other	0.5	0.4	54.1%
	<u> </u>	<u> </u>	<u> </u>
Scripps Networks	\$ 69.9	\$ 61.0	14.6%
	<u> </u>	<u> </u>	<u> </u>
<i>Subscribers (1)</i>			
HGTV	89.1	87.9	1.4%
Food Network	88.3	86.3	2.3%
Great American Country	40.0	37.2	7.5%
	<u> </u>	<u> </u>	<u> </u>
NEWSPAPERS			
<i>Operating Revenues</i>			
Local	\$ 13.7	\$ 13.5	1.2%
Classified	20.6	19.4	6.0%
National	3.5	3.5	(0.8)%
Preprints, online and other	12.3	11.0	11.5%
	<u> </u>	<u> </u>	<u> </u>
Newspaper advertising	50.1	47.5	5.4%
Circulation	11.4	11.9	(3.9)%
Other	1.3	1.3	0.2%
	<u> </u>	<u> </u>	<u> </u>
Newspapers	\$ 62.8	\$ 60.7	3.5%
	<u> </u>	<u> </u>	<u> </u>
<i>Ad inches (excluding JOAs) (in thousands)</i>			
Local	487	467	4.2%
Classified	795	762	4.3%
National	93	93	(0.2)%
	<u> </u>	<u> </u>	<u> </u>
Full run ROP	1,374	1,323	3.9%
	<u> </u>	<u> </u>	<u> </u>
BROADCAST TELEVISION			
<i>Operating Revenues</i>			
Local	\$ 15.9	\$ 14.2	11.5%
National	7.5	7.3	3.4%
Political	0.1	0.0	
Other	0.7	1.1	(31.8)%
	<u> </u>	<u> </u>	<u> </u>
Broadcast Television	\$ 24.2	\$ 22.6	7.1%
	<u> </u>	<u> </u>	<u> </u>
SHOP AT HOME			
<i>Operating Revenues</i>			
Shop At Home	\$ 30.5	\$ 31.5	(3.2)%
	<u> </u>	<u> </u>	<u> </u>
Avg. full-time equivalent homes	57.3	54.3	5.5%
	<u> </u>	<u> </u>	<u> </u>

(1) Subscriber counts are according to the Nielsen Homevideo Index of homes that receive cable networks.