FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  KUPRIONIS M DENISE						2. Issuer Name <b>and</b> Ticker or Trading Symbol SCRIPPS E W CO /DE [ SSP ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner				
(Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR					3. Date of Earliest Transaction (Month/Day/Year) 12/02/2003									helow)		Corp	Other (specify below)  Corp. Secy	
(Street) CINCINNATI OH 45202					4. If Amendment, Date of Original Filed (Month/Day/Year)								Lin	e) X Form	'			
(City)	(S	-	(Zip)		<u> </u>													
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Dispos Code (Instr. 8)		urities Acquired (A) sed Of (D) (Instr. 3, 4			Benefic	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount		(A) or (D)	Price	Transac (Instr. 3	tion(s)			(111341.4)
Class A Common Shares, \$.01 par value per share					2003			G		1,100		D	(1) 1,		1,316		D	
Common Voting Shares, \$.01 par value per share														0		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, Curity or Exercise (Month/Day/Year) if any			ransaction ode (Instr	nsaction of Ex			Date Exercisable and piration Date onth/Day/Year)			7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)  Security (Instr. 5)  Owned Following Reported Transacti (Instr. 4)		ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Date

Exercisable

01/10/1998

01/15/1999

01/19/2000

01/24/2001

01/25/2002

02/20/2003

02/26/2004

(D)

(A)

ν

Code

## **Explanation of Responses:**

1. No price listed since this was a gift.

\$34.5

\$47.22

\$47.31

\$49

\$64.25

\$75.11

\$79.97

\$85.86

2. Pursuant to the company's 1997 Deferred Compensation and Phantom Stock Plan for Senior Officers and Selected Executives, executives may defer all or a portion of the payments under the Annual Executive Bonus Plan into a phantom stock fund. Dividends are credited quarterly and converted into phantom shares. The balance at 9/30/03 was 1064.17 phantom shares.

## Remarks:

Option

Option

Option

Option

Option

Option

Option

Phantom

Stock

M. Denise Kuprionis

12/02/2003

8

8

8

8

8

8

8

8

D

D

D

D

D

D

D

D

\*\* Signature of Reporting Person

Number

Shares

7,500

6,000

7,500

7,000

8,500

15,000

12,000

1.86(2)

Expiration

01/09/2007

01/14/2008

01/18/2009

01/23/2010

01/24/2011

02/19/2012

02/25/2013

(2)

Title

Class A

Common Class A

Common Class A

Commo Class A

Common Class A

Class A

Class A

Common

Class A

Common

Date

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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