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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-028							
OMB Number:	3235-0287						
Estimated average	burden						

hours	per re	spon	se:		0.5

1. Name and Address of Reporting Person [*] <u>Lyons Douglas F</u>				2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [SSP]							5. Relationship of Reporting Person(s) to Is (Check all applicable) Director 10% C			
(Last) 312 WALNUT S	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 04/19/2013							X Officer (give title Other below) belo Vice President and Control			
(Street) CINCINNATI (City)	OH (State)	45202 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Table I - No	n-Derivat	tive S	ecurities Acq	uired,	Dis	posed of, o	or Ben	eficially	Owned			
Date			2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Common share	n Shares, \$.0)1 par value per	04/19/2	2013		M ⁽¹⁾		6,000	A	\$10.35	51,368	D		
Class A Commo	n Sharoc ¢)1 par value por												

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Common Shares, \$.01 par value per share	04/19/2013		M ⁽¹⁾		6,000	A	\$10.35	51,368	D		
Class A Common Shares, \$.01 par value per share	04/19/2013		S ⁽¹⁾		6,000	D	\$13.5	45,368	D		
Class A Common Shares, \$.01 par value per share	04/23/2013		M ⁽¹⁾		6,000	A	\$10.35	51,368	D		
Class A Common Shares, \$.01 par value per share	04/23/2013		S ⁽¹⁾		6,000	D	\$14	45,368	D		
Common Voting Shares, \$.01 par value per share								0	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (of		6. Date Exercisable and Expiration Date (Month/Day/Year)		e of Securities		of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
\$10.35 ⁽¹⁾	04/19/2013		М			6,000	10/06/2007	10/05/2014	Class A Common	6,000	\$10.35	6,000	D			
\$10.35	04/23/2013		м			6,000	10/06/2007	10/05/2014	Class A Common	6,000	\$10.35	0	D			
\$10.41							02/22/2008	02/21/2015	Class A Common	34,425		34,425	D			
(2)							03/11/2012	03/11/2014	Restricted Stock Units	3,964		3,964 ⁽²⁾	D			
(3)							03/15/2013	03/15/2015	Restricted Stock Units	8,142		8,142 ⁽³⁾	D			
(4)							03/09/2014	03/09/2016	Restricted Stock Units	9,991		9,991 ⁽⁴⁾	D			
	Conversion or Exercise Price of Derivative Security \$10.35 ⁽¹⁾ \$10.35 \$10.41 (2) (3)	Conversion or Exercise Price of Derivative securityDate (Month/Day/Year) Price of diversion security\$10.35(1)04/19/2013\$10.3504/23/2013\$10.3504/23/2013\$10.41(2)(2)(3)	2. Conversion or Exercise Price of Derivative Security3. Deemed Execution Date, if any (Month/Day/Year)\$10.35(1)04/19/2013\$10.3504/23/2013\$10.41(2)(3)Image: Constraint of the securityImage: Constraint of the security	2. 3. Transaction Date (Month//Day/Year) 3A. Deemed Execution Date, if any (Month//Day/Year) 4. Transa Code (Month//Day/Year) Derivative Security 4. Transa Code (Month//Day/Year) 4. Transa Code (Month//Day/Year) 4. Transa Code (Month//Day/Year) Store 5. Transaction (Month//Day/Year) 5. Transaction (Monthi//Day/Year) 5. Transaction (Monthi///Day/Year) 5. Transaction (Month	2. Conversion or Exercise Price of Derivative Security3. Transaction (Month/Day/Year)3A. Deemed Execution Date, if any (Month/Day/Year)4. 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Explanation of Responses:

1. This option exercise and sale of shares were in accordance with a stock trading plan adopted on December 7, 2012, in accordance with the guidelines specified by Rule 10b5-1.

2. This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

3. This restricted stock unit award will vest in equal parts in 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

4. This restricted stock unit award will vest in equal parts in 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

<u>/s/ William Appleton</u>, <u>04/23/2013</u> <u>Attorney-in-fact for Douglas F.</u>

<u>Lyons</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.