

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported) December 12, 2005**

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**THE E.W. SCRIPPS COMPANY**

(Exact name of registrant as specified in its charter)

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**Ohio**  
(State or other jurisdiction of  
incorporation or organization)

**0-16914**  
(Commission File Number)

**31-1223339**  
(I.R.S. Employer  
Identification Number)

**312 Walnut Street**  
**Cincinnati, Ohio**  
(Address of principal executive offices)

**45202**  
(Zip Code)

**Registrant's telephone number, including area code: (513) 977-3000**

**Not Applicable**  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events**

On December 12, 2005, we released information regarding revenue for certain of our operating segments for the month and year-to-date periods ended November 30, 2005. A copy of the press release is filed as Exhibit 99.

The discussion and the information contained in the press release contain certain forward-looking statements that are based on our current expectations. Forward-looking statements are subject to certain risks, trends, and uncertainties that could cause actual results to differ materially from the expectations expressed in the forward-looking statements. Such risks, trends and uncertainties, which in most instances are beyond our control, include changes in advertising demand and other economic conditions; consumers' taste; newsprint prices; program costs; labor relations; technological developments; competitive pressures; interest rates; regulatory rulings; and reliance on third-party vendors for various products and services. The words "believe," "expect," "anticipate," "estimate," "intend," and similar expressions identify forward-looking statements. All forward-looking statements, which are as of the date of this filing, should be evaluated with the understanding of their inherent uncertainty. We undertake no obligation to publicly update any forward-looking statement to reflect events or circumstances after the date the statement is made.

**Item 9.01 Financial Statements and Exhibits**

(c) Exhibits

99 Press release dated December 12, 2005.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE E.W. SCRIPPS COMPANY

BY: /s/ Lori A. Hickok

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Lori A. Hickok  
Vice President and Controller

Dated: December 12, 2005

**PRESS RELEASE****Scripps reports November revenue, statistics**

For immediate release  
Dec. 12, 2005

(NYSE: SSP)

CINCINNATI – The E. W. Scripps Company today reported November revenue and statistics for its Scripps Networks, Shop At Home, newspaper and broadcast television operating divisions.

For competitive reasons, the company is not reporting monthly revenue from its online comparison shopping subsidiary, Shopzilla, which was acquired in June. The company reports Shopzilla revenue on a quarterly basis.

At Scripps Networks – the company’s most profitable division – revenue was up 21 percent to \$82.2 million in November compared with the same month a year ago.

November advertising revenue at Scripps Networks was up 23 percent and affiliate fee revenue increased 16 percent.

Scripps Networks includes the company’s portfolio of national cable and satellite television networks, including HGTV, Food Network, DIY Network, Fine Living and Great American Country (GAC).

HGTV and Food Network can be seen in 89 million and 88 million U.S. television households, respectively. DIY Network reaches about 35 million households and Fine Living can be seen in about 29 million households. GAC reached about 39 million U.S. households in November.

At the company’s newspapers, total revenue was up 3.9 percent to \$65.0 million. Newspaper advertising revenue grew 5.4 percent during November. Broken down by category, newspaper advertising revenue during the month was:

- Local, up 5.0 percent to \$16.3 million.
- Classified, up 5.1 percent to \$17.6 million.
- National, down 8.5 percent to \$3.7 million.
- Preprint and other, up 10 percent to \$15.5 million.

At Shop At Home, the company’s television retailing subsidiary, November revenue was up 18 percent to \$29.9 million.

Shop At Home could be seen in about 57 million full-time equivalent television households in November, up 6.4 percent from the same month in 2004.

At the company’s broadcast television stations, November revenue was up 2.4 percent to \$31.3 million. Broken down by category, broadcast television revenue was:

- Local, up 9.8 percent to \$19.0 million.
- National, down 1.9 percent to \$10.1 million.
- Political, down slightly to \$1.4 million.

**About Scripps**

The E.W. Scripps Company (NYSE: SSP) is a diverse and growing media enterprise with interests in national cable networks, newspaper publishing, broadcast television stations, electronic commerce, interactive media, and licensing and syndication.

The company’s portfolio of media properties includes: **Scripps Networks**, with such brands as HGTV, Food Network, DIY Network, Fine Living, Great American Country and HGTVPro; **daily and community newspapers** in 18 markets and the Washington-based Scripps Media Center, home to the Scripps Howard News Service; **10 broadcast TV stations**, including six ABC-affiliated stations, three NBC affiliates and one independent; **United Media**, a leading worldwide licensing and syndication company that is the home of PEANUTS, DILBERT and approximately 150 other features and comics; **Shop At Home**, which markets a growing range of consumer goods directly to television viewers in roughly 55 million U.S. households and online through shopathometv.com; and **Shopzilla**, the online comparison shopping service that carries an index of more than 30 million products from approximately 65,000 merchants.

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**REVENUE AND STATISTICAL SUMMARY FOR SELECTED OPERATING SEGMENTS**

	November			Year-to-date		
	2005	2004	%	2005	2004	%
<i>( amounts in millions, unless otherwise noted )</i>						
<b>SCRIPPS NETWORKS (1)</b>						
<i>Operating Revenues</i>						
Advertising	\$ 67.3	\$ 54.7	22.9%	\$ 661.4	\$ 515.3	28.3%
Affiliate fees, net	14.2	12.3	15.9%	153.2	128.6	19.2%
Other	0.7	0.9	(19.2)%	7.9	8.1	(3.1)%
<b>Scripps Networks</b>	<b>\$ 82.2</b>	<b>\$ 67.9</b>	<b>21.1%</b>	<b>\$ 822.5</b>	<b>\$ 652.0</b>	<b>26.1%</b>
<i>Subscribers (2)</i>						
HGTV				88.9	87.4	1.7%
Food Network				87.9	85.7	2.6%
Great American Country				39.3	36.3	8.3%
<b>NEWSPAPERS</b>						
<i>Operating Revenues</i>						
Local	\$ 16.3	\$ 15.6	5.0%	\$ 152.1	\$ 150.1	1.4%
Classified	17.6	16.7	5.1%	210.2	199.6	5.3%
National	3.7	4.0	(8.5)%	39.0	38.0	2.5%
Preprints and other	15.5	14.0	10.2%	131.8	121.8	8.2%
<b>Newspaper advertising</b>	<b>53.0</b>	<b>50.3</b>	<b>5.4%</b>	<b>533.1</b>	<b>509.5</b>	<b>4.6%</b>
Circulation	10.4	10.7	(2.7)%	117.7	120.3	(2.2)%
Other	1.6	1.6	0.1%	15.4	15.1	1.8%
<b>Newspapers</b>	<b>\$ 65.0</b>	<b>\$ 62.6</b>	<b>3.9%</b>	<b>\$ 666.2</b>	<b>\$ 644.9</b>	<b>3.3%</b>
<i>Ad inches (excluding JOAs) (in thousands)</i>						
Local	562	549	2.4%	5,337	5,376	(0.7)%
Classified	742	710	4.4%	8,609	8,596	0.2%
National	98	110	(11.0)%	1,063	1,039	2.3%
<b>Full run ROP</b>	<b>1,402</b>	<b>1,370</b>	<b>2.4%</b>	<b>15,010</b>	<b>15,011</b>	<b>0.0%</b>
<b>BROADCAST TELEVISION</b>						
<i>Operating Revenues</i>						
Local	\$ 19.0	\$ 17.3	9.8%	\$ 180.6	\$ 168.6	7.1%
National	10.1	10.3	(1.9)%	93.7	91.6	2.3%
Political	1.4	1.8		3.9	41.5	
Other	0.8	1.2	(28.8)%	12.0	15.2	(21.3)%
<b>Broadcast Television</b>	<b>\$ 31.3</b>	<b>\$ 30.6</b>	<b>2.4%</b>	<b>\$ 290.3</b>	<b>\$ 317.0</b>	<b>(8.4)%</b>
<b>SHOP AT HOME</b>						
<i>Operating Revenues</i>						
Shop At Home	\$ 29.9	\$ 25.4	17.5%	\$ 323.4	\$ 253.5	27.6%
<b>Avg. full-time equivalent homes</b>	<b>56.6</b>	<b>53.2</b>	<b>6.4%</b>	<b>54.2</b>	<b>50.0</b>	<b>8.4%</b>

- (1) Operating results include Great American Country since the November 17, 2004 acquisition date.  
 (2) Subscriber counts are according to the Nielsen Homevideo Index of homes that receive cable networks.