SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

				011 30(11) 0	f the Investment Company Act c	JI 1940				
1. Name and Address of Reporting Person [*] La Dow Peter R		R (N	2. Date of Event Requiring Statement (Month/Day/Year) 01/22/2013		3. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE</u> [SSP]					
(Last) (First) (Middle) C/O ARISTON SERVICES GROUP, LLC 750 'B' STREET, SUITE 2630		ldle)			4. Relationship of Reporting Pers (Check all applicable) Director X Officer (give title		.,		 5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check 	
(Street) SAN DIEGO CA	921	01			below)	Delov	v)			ay One Reporting Person ay More than One Person
(City) (Stat	e) (Zip)									
		Ta	able I - Non	-Deriva	tive Securities Benefic	ially Ow	ned			
1. Title of Security (Ins	str. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)	Form:	nership Direct irect (I) 5)	(D) (Inst		t Beneficial Ownership
Class A Common S	hares, \$.01 par	value per share	2		0		D			
Common Voting Shares, \$.01 par value per share					232,678		Ι	As (As Co-Trustee ⁽¹⁾	
Common Voting Shares, \$.01 par value per share					232,678		Ι	As (As Co-Trustee ⁽²⁾	
Common Voting Shares, \$.01 par value per share					232,678		Ι	As (As Co-Trustee ⁽³⁾	
Common Voting Shares, \$.01 par value per share					32,921		Ι	As (Co-Trustee ⁽⁴⁾	
Common Voting Shares, \$.01 par value per share					266,771		Ι	As	Trustee ⁽⁵⁾	
Common Voting Sh	ares, \$.01 par v	alue per share			4,466		Ι	As Trustee ⁽⁶⁾		
		(e.g			ve Securities Beneficial ants, options, convertil					
1. Title of Derivative Security (Instr. 4) 2. Date Exerci Expiration Date (Month/Day/Yet)			ate	e Underlying Derivative Security			I. Conversion or Exercise Price of		6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiratio Date	n Title	Amo or Num of Sha	ount E sober	Derivative Security	or Indirect (I) (Instr. 5)	
1. Name and Address of La Dow Peter R		'n*								
(Last) C/O ARISTON SE 750 'B' STREET, S		(Middle) UP, LLC								
(Street) SAN DIEGO	СА	92101								
(City)	(State)	(Zip)								
1. Name and Address of Reporting Person [*] JOHN P. SCRIPPS TRUST UNDER AGREEMENT DATED 2/10/77 FBO BARBARA SCRIPPS EVANS										
(Last) C/O ARISTON SE 750 ?B? STREET,		(Middle) JP, LLC								
(Street) SAN DIEGO	СА	92101								

(City)	(State)	(Zip)			
1. Name and Address of JOHN P. SCRII	of Reporting Person [*] PPS TRUST FBC) PAUL K.			
<u>SCRIPPS UND</u> 2/10/77	ER AGREEMEN	<u>NT DATED</u>			
(Last)	(First)	(Middle)			
	RVICES GROUP, LI	LC			
750 ?B? STREET,	SUITE 2630				
(Street) SAN DIEGO	СА	92101			
(City)	(State)	(Zip)			
	of Reporting Person [*] PS TRUST UND DATED 2/10/77				
(Last)	(First)	(Middle)			
	RVICES GROUP, LI	LC			
750 ?B? STREET,	SUITE 2630				
(Street) SAN DIEGO	CA	92101			
(City)	(State)	(Zip)			
	PPS TRUST EXE PPS TRUST EXE EEMENT DATEI				
(Last)	(First)	(Middle)			
C/O ARISTON SE 750 ?B? STREET,	RVICES GROUP, LI SUITE 2630	LC			
(Street) SAN DIEGO	CA	92101			
(City)	(State)	(Zip)			
1. Name and Address of <u>MARITAL TRUST</u>	of Reporting Person [*] UST OF THE LA	DOW FAMILY			
(Last)	(First)	(Middle)			
C/O ARISTON SE 750 ?B? STREET,	RVICES GROUP, LI SUITE 2630	LC			
(Ctroot)					
(Street) SAN DIEGO	CA	92101			
(City)	(State)	(Zip)			
	of Reporting Person [*] ILLY TRUST UN DATED 6/29/20				
(Last)	(First)	(Middle)			
C/O ARISTON SE 750 'B' STREET, S	RVICES GROUP, LI UITE 2630	LC			
(Street) SAN DIEGO	CA	92101			
(City)	(State)	(Zip)			

Explanation of Responses:

1. These shares are owned directly by the John P. Scripps Trust FBO Barbara Scripps Evans U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Barbara Scripps Evans U/A dated 2/10/77.

2. These shares are owned directly by the John P. Scripps Trust FBO Paul K. Scripps U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Paul K. Scripps U/A dated 2/10/77.

3. These shares are owned directly by the John P. Scripps Trust FBO Peter M. Scripps U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust FBO Peter M. Scripps U/A dated 2/10/77.

4. These shares are owned directly by the John P. Scripps Trust Exempt Trust U/A dated 2/10/77 and indirectly by Peter R. La Dow, a Co-Trustee of the John P. Scripps Trust Exempt Trust U/A dated 2/10/77. 5. These shares are owned directly by The Marital Trust of the La Dow Family Trust and indirectly by Peter R. La Dow, a Trustee of The Marital Trust of the La Dow Family Trust.

6. These shares are owned directly by The La Dow Family Trust U/A dated 6/29/2004 and indirectly by Peter R. La Dow, a Trustee of The La Dow Family Trust U/A dated 6/29/2004.

Remarks:

The reporting persons may be deemed to have shared voting power with respect to more than 10% of the Class A Common Stock of the Issuer (including Common Voting Shares of the Issuer, which are convertible into Class A Common Shares on a share-for-share basis) due to an order entered under seal by the Court of Common Pleas, Probate Division, Butler County, Ohio on January 22, 2013 giving effect to certain of the voting provisions of the Scripps Family Agreement dated October 15, 1992, as amended, to which each of the reporting persons are a party. The reporting persons filed a Schedule 13D with the Commission on January 24, 2013.

<u>/s/ Bruce W. Sanford, as</u> <u>Attorney-in-Fact</u>

01/29/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

JOINT FILING AGREEMENT AND POWER OF ATTORNEY

The undersigned hereby agrees, pursuant to Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), that a Joint Schedule 13D or Schedule 13G and any amendment thereto be filed on behalf of each signatory to the Scripps Family Agreement dated October 22, 1995, as amended, in respect of (a) the Class A Common Shares of The E. W. Scripps Company ("EWSCO") and (b) the Class A Common Shares of Scripps Networks Interactive, Inc. ("SNI").

Know all by these present, that the undersigned does hereby constitute and appoint Miramar Services, Inc., Bruce W. Sanford and John M. Gherlein, and each of them, as the undersigned's true and lawful attorneys-in-fact and agents to do any and all things, and execute any or all instruments which, after the advice of counsel, said attorneys and agents may deem necessary and advisable to enable the undersigned to comply with the Exchange Act and any rules and regulations and requirements of the Securities and Exchange Commission ("SEC") in connection with the Scripps Family Agreement among the undersigned, EWSCO, SNI and certain other parties, including specifically, but without limitation thereof, power of attorney to sign the undersigned's name to a Form ID, Schedule 13D or 13G and any amendments thereto, or a Form 3 or a subsequent Form 4 or Form 5 and any amendments thereto, to be filed with the SEC in respect of the shares of capital stock of EWSCO or SNI; and the undersigned does hereby ratify and confirm all that any of said attorneys and agents shall do or cause to be done by virtue hereof.

Executed on this 10 day of December, 2012.

/s/ Peter R. La Dow

Name: Peter R. La Dow