## FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|-----------|
|           |            |               |           |

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* <u>Appleton William</u> |   |  |                |            | 2. Issuer Name and Ticker or Trading Symbol E.W. SCRIPPS Co [ SSP ] |  |                                  |     |   |      |                  |                              |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner |                                      |   |  |  |  |
|---|---|--|----------------|------------|---|--|----------------------------------|-----|---|------|------------------|------------------------------|--|---|--------------------------------------|---|--|--|--|
| (Last)<br>312 WAI   | `   | First)<br>REET, 28TH FL.                   | (Middle)       |            |   | 3. Date of Earliest Transaction (Month/Day/Year) 05/26/2015  |                                  |     |   |      |                  |                              |  | X Offi  | pecify                               |   |  |  |  |
| (Street) CINCIN   |   | OH<br>State)                               | 45202<br>(Zip) | n-Deri     | _   | 4. If Amendment, Date of Original Filed (Month/Day/Year)  ive Securities Acquired, Disposed of, or Benefic |                                  |     |   |      |                  |                              | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |                                      |   |  |  |  |
| 1. Title of Security (Instr. 3)                               |   | 2. Transaction<br>Date<br>(Month/Day/Year) |                | n          | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)         |  | 3.<br>Transaction Code (Instr. 5 |     | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4    |      | ed (A) or        | 5. An<br>Secu<br>Bene<br>Own | ount of<br>ities<br>icially<br>d Following   | Forn<br>(D) c   | n: Direct<br>or Indirect<br>nstr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |  |
|   |   |  |                |            |   |  | Code                             | v   | Amount (A) or (D)   |      | Price            | Trans                        | Reported<br>Transaction(s)<br>(Instr. 3 and 4)   |   |                                      |   |  |  |  |
| Class A Common Shares, \$.01 par value per share              |   |  |                |            |   |  |                                  |     |   |      |                  |                              | 102,366  |   | D                                    |   |  |  |  |
| Common Voting Shares, \$.01 par value per share               |   |  |                |            |   |  |                                  |     |   |      |                  |                              |  | 0   | D                                    |   |  |  |  |
|   |   |  | Table II -     |            |   |  |                                  |     |   |      |                  | , or Ben<br>ble secu         |  |   | d                                    |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | Exercise (Month/Day/Year) ce of rivative   |                | d<br>Date, | 4.<br>Transaction<br>Code (Instr.                                   |  | 5. Number 6                      |     | 6. Date Exercisable an<br>Expiration Date<br>(Month/Day/Year) |      | ble and          |                              |  | 8. Price<br>Derivat<br>Securit  | ve derivat<br>Securit                | ive<br>ties<br>cially<br>ing<br>ed<br>ction(s)                    | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |                |            | Code  | v  | (A)                              | (D) | Date<br>Exercisal   |      | xpiration<br>ate | Title                        | Amour<br>or<br>Number<br>of<br>Shares  | er  |                                      |   |  |  |  |
| Restricted<br>Stock<br>Units                                  | (1)   | 05/26/2015                                 |                |            | J   |  | 17,323                           |     | 03/09/20:   | .6 0 | 3/09/2019        | Restricted<br>Stock<br>Units | 17,32  | \$23.0  | 17,3                                 | 23 <sup>(1)</sup>   | D  |  |  |
| Restricted<br>Stock<br>Units                                  | (2)   |  |                |            |   |  |                                  |     | 03/15/20:   | .3 0 | 3/15/2016        | Restricted<br>Stock<br>Units | 9,240  | 6   | 9,24                                 | 46 <sup>(3)</sup>   | D  |  |  |
| Restricted<br>Stock<br>Units                                  | (4)   |  |                |            |   |  |                                  |     | 03/09/20:   | .4 0 | 3/09/2017        | Restricted<br>Stock<br>Units | 10,58  | 8   | 10,5                                 | 88 <sup>(3)</sup>   | D  |  |  |
| Restricted<br>Stock<br>Units                                  | (5)   |  |                |            |   |  |                                  |     | 03/09/20:   | .5 0 | 3/09/2018        | Restricted<br>Stock<br>Units | 9,574  | 4   | 9,57                                 | 74 <sup>(3)</sup>   | D  |  |  |

## **Explanation of Responses:**

- 1. This restricted stock unit award will vest in equal parts in 2016, 2017, 2018 and 2019. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 2. This restricted stock unit award will vest in 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 3. Additional restricted stock units were allocated to the reporting person's account on account of the spin-off of the issuer's newspaper business on April 1, 2015.
- 4. This restricted stock unit award will vest in equal parts in 2016 and 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- 5. This restricted stock unit award will vest in equal parts in 2016, 2017 and 2018. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

## Remarks:

/s/ William Appleton

05/28/2015

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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