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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549**

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935
or Section 30(h) of the Investment Company Act of 1940**

Check this box if no longer
subject to Section 16.
Form 4 or Form 5
obligations may continue.
See Instruction 1(b)

| | | |
|---|---|--|
| <p>1. Name and Address of Reporting Person* <i>(Last, First, Middle)</i></p> <p>Wolfzorn, E. John</p> | <p>2. Issuer Name and Ticker or Trading Symbol</p> <p>The E. W. Scripps Company (SSP)</p> | <p>3. I.R.S. Identification Number of Reporting Person, if an entity <i>(Voluntary)</i></p> |
| <p>312 Walnut Street, 28th Floor</p> <p style="text-align: center;"><i>(Street)</i></p> <p>Cincinnati, OH 45202</p> <p><i>(City) (State) (Zip)</i></p> | <p>4. Statement for <i>(Month/Day/Year)</i></p> <p>2/26/03</p> | <p>5. If Amendment, Date of Original <i>(Month/Day/Year)</i></p> |
| <p>6. Relationship of Reporting Person(s) to Issuer <i>(Check All Applicable)</i></p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input checked="" type="checkbox"/> Officer <i>(give title below)</i></p> <p><input type="checkbox"/> Other <i>(specify below)</i></p> <p style="padding-left: 40px;">Vice President and Treasurer</p> | <p>7. Individual or Joint/Group Filing <i>(Check Applicable Line)</i></p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p><input type="checkbox"/> Form filed by More than One Reporting Person</p> | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see instruction 4(b)(v).

Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security <i>(Instr. 3)</i> | 2. Transaction Date <i>(Month/Day/Year)</i> | 2a. Deemed Execution Date, if any. <i>(Month/Day/Year)</i> | 3. Transaction Code <i>(Instr. 8)</i> | 4. Securities Acquired (A) or Disposed of (D) <i>(Instr. 3, 4 and 5)</i> | 5. Amount of Securities Beneficially Owned Following Reported Transactions(s) <i>(Instr. 3 and 4)</i> | 6. Ownership Form: Direct (D) or Indirect (I) <i>(Instr. 4)</i> | 7. Nature of Indirect Beneficial Ownership <i>(Instr. 4)</i> |
|---|--|---|--|---|--|--|---|
| | | | Code | V | Amount | (A) or (D) | Price |
| Class A Common Shares, \$.01 par value per share | | | | | 650 | D | |
| Common Voting Shares, \$.01 par value per share | | | | | | None | |

Table II — Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr: 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3a. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr: 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr: 3, 4 and 5) | |
|---|--|---|---|-----------------------------------|---|---|-----|
| | | | | Code | V | (A) | (D) |
| Option | \$34.50 | 1/10/97 | | A | V | 1 | |
| Option | \$47.22 | 1/15/98 | | A | V | 1 | |
| Option | \$47.31 | 1/19/99 | | A | V | 1 | |
| Option | \$49.00 | 1/24/00 | | A | V | 1 | |
| Option | \$64.25 | 1/25/01 | | A | V | 1 | |
| Option | \$75.11 | 2/20/02 | | A | V | 1 | |
| Phantom Stock | \$76.52 | 12/31/02 | | J | V | 1 | |
| Option | \$79.97 | 2/26/03 | | A | V | 1 | |
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Table II — Derivative Securities Acquired, Disposed of, or Beneficially Owned — Continued
(e.g., puts, calls, warrants, options, convertible securities)

| 6. Date Exercisable and Expiration Date <i>(Month/Day/Year)</i> | 7. Title and Amount of Underlying Securities <i>(Instr. 3 and 4)</i> | 8. Price of Derivative Security <i>(Instr. 5)</i> | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) <i>(Instr. 4)</i> | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) <i>(Instr. 4)</i> | 11. Nature of Indirect Beneficial Ownership <i>(Instr. 4)</i> |
|--|---|--|--|--|--|
| Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |
| 1/10/98 | 1/9/07 | Class A Common | 2,000 | | D |
| 1/15/99 | 1/14/08 | Class A Common | 5,200 | | D |
| 1/19/00 | 1/18/09 | Class A Common | 5,200 | | D |
| 1/24/01 | 1/23/10 | Class A Common | 5,000 | | D |
| 1/25/02 | 1/24/11 | Class A Common | 5,000 | | D |
| 2/20/03 | 2/19/12 | Class A Common | 7,500 | | D |
| * | * | Class A Common | 5.72* | | D |
| 2/26/04 | 2/25/13 | Class A Common | 12,000 | 8 | D |

Explanation of Responses:

* - Pursuant to the company's 1997 Deferred Compensation and Phantom Stock Plan for Senior Officers and Selected Executives, executives may defer all or a portion of the payments which become payable under the Annual Executive Bonus Plan into a phantom stock fund. Dividends are credited quarterly and converted into phantom shares. The balance at 12/31/02 is 2,923.80.

/s/ M. Denise Kuprionis, Attorney-in-fact for
E. John Wolfzorn

2/28/03

**Signature of Reporting Person

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.