

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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|---|--|--|
| 1. Name and Address of Reporting Person* <u>BURLINGAME JOHN H</u> (Last) (First) (Middle) <u>312 WALNUT STREET, 28TH FLOOR</u> (Street) <u>CINCINNATI OH 45202</u> (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE [SSP]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below) |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>06/30/2004</u> | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|------------|-------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Class A Common Shares, \$.01 par value per share | | | | | | | | 714 | D | |
| Class A Common Shares, \$.01 par value per share | | | | | | | | 22,096,111 | D ⁽¹⁾ | |
| Common Voting Shares, \$.01 par value per share | | | | | | | | 16,040,000 | D ⁽¹⁾ | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | |
| Option | \$48.5 | | | | | | | 05/13/2000 | 05/12/2009 | Class A Common | 2,000 | 7 | D | |
| Option | \$48.94 | | | | | | | 05/18/2001 | 05/17/2010 | Class A Common | 5,000 | 7 | D | |
| Option | \$64.32 | | | | | | | 05/10/2002 | 05/09/2011 | Class A Common | 5,000 | 7 | D | |
| Option | \$78.01 | | | | | | | 05/09/2003 | 05/08/2012 | Class A Common | 5,000 | 7 | D | |
| Option | \$79.64 | | | | | | | 04/29/2004 | 04/28/2013 | Class A Common | 5,000 | 7 | D | |
| Phantom Stock | \$105.15 | 06/30/2004 | | J | | 1 | | (2) | (2) | Class A Common | 75.65 ⁽²⁾ | (2) | 7 | D |
| Option | \$105.82 | | | | | | | 04/15/2005 | 04/14/2014 | Class A Common | 5,000 | 7 | D | |

Explanation of Responses:

- The reporting person is a Trustee of the Edward W. Scripps Trust (the "Trust") and has the power, together with the other Trustees of the Trust, to vote and dispose of the shares of the company held by the Trust. Mr. Burlingame disclaims any beneficial interest in the shares held by the Trust.
- Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund. Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on the last trading day of each quarter. Upon retirement as a director or at another specified date, the balance may be paid in either shares or cash. The balance at 6/30/04 is 1,103.23 phantom shares.

Remarks:

/s/ M. Denise Kuprionis,
Attorney-in-fact for John H. Burlingame 07/01/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.