FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Carroll Michael W	2. Date of Event Requiring Statement (Month/Day/Year) 10/26/2006		3. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]				
(Last) (First) (Middle) 312 WALNUT ST., 28TH FLOOR	10/20/2000		Relationship of Reporting Perso (Check all applicable) Director	on(s) to Issue	(Mor	Amendment, Da hth/Day/Year)	ate of Original Filed
			X Officer (give title below)	Other (spe		dividual or Joint cable Line)	/Group Filing (Check
(Street)			Assistant Treas	,	1	•	y One Reporting Person
CINCINNATI OH 45202						Form filed by Reporting Po	y More than One
(City) (State) (Zip)							
Table I - Non-Derivative Securities Beneficially Owned							
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownersh Form: Direct or Indirect ((Instr. 5)	ct (D) (Instr. 5)		
Class A Common Shares, \$.01 par value per share			4,765.098	D			
Common Voting Shares, \$.01 par value per share			0	D			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)							
1. Title of Derivative Security (Instr. 4)	2. Date Exercisable an Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	1 Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	
Option	01/15/1999	01/14/2008	Class A Common	5,200	23.61	D	
Option	01/10/2000		Cl. A.C.		22.055	Б	
	01/19/2000	01/18/2009	Class A Common	5,200	23.655	D	
Option	01/19/2000	01/18/2009		5,200 4,200	23.655	D	
Option Option	+		Class A Common	 '			
	01/24/2001	01/23/2010	Class A Common Class A Common	4,200	24.5	D	
Option	01/24/2001 01/25/2002	01/23/2010	Class A Common Class A Common Class A Common	4,200 6,000	24.5 32.125	D D	
Option Option	01/24/2001 01/25/2002 02/20/2003	01/23/2010 01/24/2011 02/19/2012	Class A Common	4,200 6,000 6,000	24.5 32.125 37.555	D D	
Option Option Option	01/24/2001 01/25/2002 02/20/2003 02/26/2004	01/23/2010 01/24/2011 02/19/2012 02/25/2013	Class A Common	4,200 6,000 6,000 6,000	24.5 32.125 37.555 39.985	D D D D	

Explanation of Responses:

- 1. This option is exercisable in three equal installments: 1/3 vested on 2/25/05, 1/3 vested on 2/25/06 and 1/3 will vest on 2/25/07.
- 2. This option is exercisable in three equal installments: 1/3 vested on 2/15/06, 1/3 will vest on 2/15/07 and 1/3 will vest on 2/15/08.
- 3. This option is exercisable in three equal installments on 2/22/07, 2/22/08 and 2/22/09.

Remarks:

/s/Mary Denise Kuprionis,

Attorney-in-fact for Michael

W. Carroll

** Signature of Reporting Person

10/30/2006

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.