

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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| OMB Number: | 3235-0287 |
| Estimated average burden hours per response: | 0.5 |

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| 1. Name and Address of Reporting Person* <u>SCRIPPS PAUL K</u> (Last) (First) (Middle) 312 WALNUT STREET, 28TH FLOOR (Street) CINCINNATI OH 45202 (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>SCRIPPS E W CO /DE [SSP]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below) |
| | 3. Date of Earliest Transaction (Month/Day/Year) 03/04/2013 | |
| 4. If Amendment, Date of Original Filed (Month/Day/Year) 03/06/2013 | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|------------|-----------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Class A Common Shares, \$.01 par value per share | 03/04/2013 | | M | | 9,389 | A | \$8.49 | 52,580 | D | |
| Class A Common Shares, \$.01 par value per share | 03/04/2013 | | S | | 7,424 ⁽¹⁾ | D | \$10.7984 | 45,156 ⁽¹⁾ | D | |
| Common Voting Shares, \$.01 par value per share | | | | | | | | 799,087 | I | Trustee of several trusts |
| Common Voting Shares, \$.01 par value per share | | | | | | | | 0 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|-------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | | Title |
| Option | \$8.49 | 03/04/2013 | | M | | 9,389 | | 04/29/2004 | 04/28/2013 | Class A Common | 9,389 | \$8.49 | 0 | D | |
| Option | \$11.28 | | | | | | | 04/15/2005 | 04/14/2014 | Class A Common | 9,389 | | 9,389 | D | |
| Option | \$10.92 | | | | | | | 04/14/2006 | 04/13/2015 | Class A Common | 9,389 | | 9,389 | D | |
| Option | \$9.96 | | | | | | | 05/04/2007 | 05/03/2016 | Class A Common | 9,389 | | 9,389 | D | |
| Option | \$9.24 | | | | | | | 04/26/2008 | 04/25/2017 | Class A Common | 9,389 | | 9,389 | D | |
| Option | \$9.93 | | | | | | | 06/13/2009 | 06/12/2018 | Class A Common | 46,948 | | 46,948 | D | |
| Restricted Stock Units | (2) | | | | | | | 05/02/2013 | 05/02/2013 | Restricted Stock Units | 4,206 | | 4,206 ⁽²⁾ | D | |

Explanation of Responses:

- 1. This amount reflects the correct number of shares received. The March 6, 2013, Form 4 under-reported the shares received due to a broker's administrative error.
- 2. This restricted stock unit award will vest on May 2, 2013. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Remarks:

/s/ William Appleton,
Attorney-in-fact for Paul K. Scripps 03/22/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.